

## **MEDIA RELEASE**

**14 June 2018**

### **VINNIES CEO SLEEPOUT SYDNEY: ONE WEEK OUT AND A MILLION DOLLARS IN**

Donations to the annual Vinnies CEO Sleepout in Sydney were set to hit \$1 million today, halfway towards the city's share of the \$6.4 million national target.

Among those fundraising for Vinnies' services for people experiencing homelessness are:

- **NSW Deputy Premier John Barilaro**
- David Vitek, CEO and Co-Founder of **hipages** and Business Development Manager, **Mathew Kratiuk who has experienced homelessness himself**
- Justin Fischer, CEO of Brüllén and **former contestant on Married at First Sight**
- Monika Tu and Jad Khattar, CEOs of Black Diamondz Property Concierge, **a married couple celebrating their wedding anniversary at the event**
- Steve Traplin, CEO of **Groupon ANZ**
- Alistair Venn, Managing Director at **Menulog**
- Shane Richardson, Managing Director at **Coca-Cola Amatil**
- Richard Bowden, CEO of **Bupa ANZ**, plus much of the **Bupa Executive Team**
- Anna Carrabs, CEO of **King Living**
- Tim Bailey, CEO of **Zurich Financial Services**
- Georgette Nichols, CEO of **Genworth**
- Jane Lu, CEO of **Showpo**
- Christine Forster, **City of Sydney Councillor**

Altogether, more than 330 CEOs have signed up for this year's Sydney event. Heading the sponsorship leaderboard today were Matthew Hyder of Legacy Property and Robert Kelly of Steadfast Group— see the full list here: <https://www.ceosleepout.org.au/sponsor/sydney>

The founder of the Vinnies CEO Sleepout, Bernard Fehon – awarded an OAM this week for his services to the community – said: "It's fantastic to see so many joining the cause in the Vinnies CEO Sleepout's thirteenth year.

"But with homelessness growing in New South Wales, donations and sponsorship are as important as ever. Please give generously, because no-one wants to spend another night in the cold."

*Contact Vinnies to arrange interviews before or during the event*

#### **Event Details**

**When:** 6.00pm Thursday 21 June 2018 to 8.00am Friday 22 June  
**Where:** White Bay Cruise Terminal, Rozelle  
 Media entry via boom gates at James Craig Road  
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#### **About the CEO Sleepout**

Since its inception in 2006, the Vinnies CEO Sleepout has raised more than \$43 million to fund Vinnies homeless services across Australia. This unique event enables business leaders to actively combat the issue of homelessness by learning more about the issue and experiencing a little discomfort by sleeping out themselves. <https://www.ceosleepout.org.au/>