

MEDIA ALERT
20 June 2018

A day to go to the Vinnies CEO Sleepout

More than 330 CEOs, industry leaders, and politicians will come together on Thursday night to increase awareness of the homelessness crisis and raise funds for Vinnies homelessness services. The NSW target is to raise \$2.3 million.

When: 6.00pm Thursday 21 June 2018 to 8.00am Friday 22 June
Where: White Bay Cruise Terminal, Rozelle
Media contacts: Philip Sen | philip.sen@vinnies.org.au | 0477 778 850
Felicity Moody | felicity.moody@vinnies.org.au | 0417 446 430

Entry to the White Bay Cruise Terminal is via the boom gate on James Craig Road.

Contact the Vinnies media team to inform them of your attendance; to arrange interviews before or during the event; and with any other requirements. Please ensure you have media accreditation and photo ID for entry.

About the Vinnies CEO Sleepout

Since its inception in 2006, the Vinnies CEO Sleepout has raised more than \$42 million to fund Vinnies homeless services across Australia. This unique event enables business leaders to actively combat the issue of homelessness by learning more about the issue and experiencing a little discomfort by sleeping out themselves. <https://www.ceosleepout.org.au/>