



Frequently asked questions

1. When and where is the Vinnies CEO Sleepout®?

The 2019 Vinnies CEO Sleepout is on Thursday 20 June 2019 at the White Bay Cruise Terminal, James Craig Road, Rozelle. Secure entry will be via the James Craig Road boom gate. Please state you are here for the Vinnies CEO Sleepout. Limited parking is available.

Registration is from 6pm. The event will conclude at 9.00am on Friday 21 June after breakfast service and morning media.

2. What happens on the night?

Throughout the night, you will learn about homelessness in Australia, the work Vinnies does and the important role that business and community can play in reducing homelessness. You will hear firsthand from people who have experienced homelessness. Official proceedings wrap-up around 10.30pm, then it's off to experience a night out in the cold.

3. Is there a registration fee?

There is no registration fee to participate in the event. However there is an expectation that each business or community leader will raise a minimum of \$5,000 as the event relies heavily on the fundraising efforts of its participants.

4. Who else can I bring?

The Vinnies CEO Sleepout® is for registered participants only. Please DO NOT invite friends, family (including children), colleagues, or bring your pets to the event.

5. What will Vinnies provide me with?

The Vinnies team will provide you with a Vinnies CEO Sleepout® beanie, cardboard for you to sleep on or build a shelter and a basic meal of soup & bread, tea, coffee and water.

Breakfast will be provided in the morning.

6. What do I need bring to the event?

The weather will be cold and potentially wet. Make sure you wear warm, comfortable, casual clothes. Please bring your own sleeping bag. A pillow is optional. Electrical items such as mobile phones, tablets and cameras are very welcome to capture your experience of the Sleepout; we encourage Facebook updates, Twitter posts and any other way you can get your contacts to make last minute donations and spread the word on the cause.

7. What items can't I bring to the event?

The Vinnies CEO Sleepout® is a no frills, experiential event. No airbeds or luxury bedding items or extra food is allowed. Alcohol is strictly off limits.

8. Will the event still proceed in inclement weather?

This is an experiential event which introduces you to what it's really like to sleep rough. Regardless of the weather, the event will go ahead – so there are no excuses. Some undercover area will be made available in the case of heavy rain.

9. Will there be media at the event?

Yes, the event will be attended by the media. You may be approached by the Vinnies media team to engage in media interviews pre, during or post event.

10. What happens in the morning?

Breakfast and coffee will be served from 6.00am the morning of Friday 21 June. There are no official proceedings in the morning but participants are encouraged to remain at the venue to participate in media activity as well as mingle with their peers and Vinnies staff.

ceosleepout.org.au

WHERE CAN I GET MORE INFORMATION?

More information can be found on the website or by contacting the Vinnies CEO Sleepout® team at sydney@ceosleepout.org.au or by phone 02 9568 0243.